

Census 2020: Milestones To Be Met

- 2019 activities for the Census Bureau:
 - Establish and staff up 248 Area Census Offices
 - Recruit and hire over 76,000 temporary address listers for targeted Address Canvassing operation
 - Conduct in-field address canvassing (targeted), covering approximately 30% of addresses in areas having significant growth, change, or absence of reliable administrative data/aerial imagery
 - Open questionnaire assistance centers in hard-to-count communities
 - Expand communications and hiring of 3,000 partnership assistants
 - Initiate recruitment and hiring for temporary census workforce of over 500,000 individuals

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- 2020 activities for the Census Bureau:
 - Launch national advertising campaign
 - Hiring and training of temporary staff for major census field operations
 - Initiate self-response phase of Census
 - Enumeration of group quarters, such as military barracks, college dorms, nursing homes, and prisons
 - Update operations (covering approximately 12 million homes) in rural and remote areas without reliable or direct mail delivery
 - Early nonresponse follow-up (NRFU) for areas with significant off-campus college student populations
 - Primary NRFU operation, targeting approximately 55 million occupied housing units that didn't self-respond

April 1st is Census Day and Census Bureau must transmit state population totals and congressional apportionment to the President by December 31.

Ramp Up Behind The Curve

